

Showcase.ca: Reaching 73 Thousand Canadians monthly

401 Thousand

Page Views
Monthly

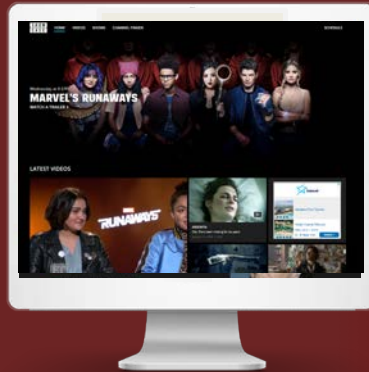
17 Thousand

Video Starts
Monthly

5

Avg. Min. Per Visitor
Monthly

Showcase.ca delivers the best and most colourful collection of television with a top-rated line-up of hit series, breakout cable exclusives and big-ticket movies.



54 Thousand+
facebook likes
To date



131 Thousand+
twitter followers
To date

**SHOW
CASE**

**18+ Digital
Audience Profile**

41%



59%



Age	%
18-34	21%
35-54	40%
55+	38%

Region	%
Atlantic	10%
BC	23%
Ontario	38%
Prairies	20%
Quebec	9%

Audience Sweetspot

M18-49 26%

Source: comScore Media Metrix, Multi-platform data, 3-month avg, ending November 2017, Base: Total Canada, All Locations, 18+ digital audience