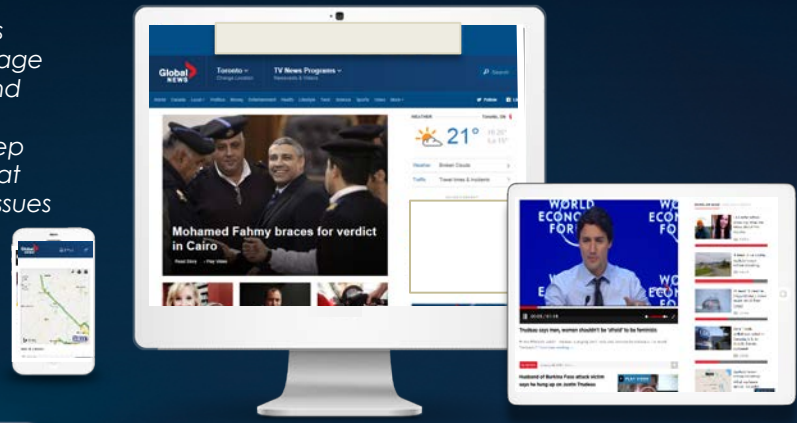


Globalnews.ca: Reaching Over 10.2 Million Canadians

Monthly (+39% YoY)

92 Million Page Views Monthly (+49% YoY)	9 Million Video Starts Monthly (+17% YoY)	11 Avg. Min. Per Visitor Monthly (+31% YoY)
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GlobalNews.ca offers coast to coast coverage of top news stories and information – from breaking news to deep engaging content that puts complex world issues in perspective




 3.3 Million+ facebook likes To date	 270 Thousand + twitter followers To date
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Global NEWS
18+ Digital Audience Profile


45%

Index 88



55%

Index 113



Age	%	Index
18-34	33%	108
35-54	41%	108
55+	25%	82

Region	%	Index
Atlantic	5%	77
BC	19%	142
Ontario	41%	109
Prairies	27%	162
Quebec	8%	29

Audience Sweetspot

A25-54	65%	116
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Source: comScore Media Metrix, Multi-platform data, 3-month avg. ending November '17, Base: Total Canada, All Locations, 18+ digital

UV and Time Spent Source: comScore Media Metrix, Multi-platform data, 3-month avg. ending November 2017, Base: Total Canada, All Locations, 2+ digital audience; Page Views and Video Segment Views source: Adobe Analytics, 3-month average ending November 2017. Facebook source: <https://www.facebook.com/globalnews>, All Global News facebook pages combined. Twitter source: <https://twitter.com/globalnews>

