

WHO IS WNETWORK.COM?

Visitor Data

- Monthly Unique Visitors: 209,000
- Monthly Page Views: 640,000
- Average Page Views/Visit: 3
- Average Monthly Minutes Per Visitor: 6.4 min

Demographics

- 74% Female, 26% Male
- Sweetspot: Women 25-49 (Index 198 vs. Total Internet)

WHAT IS WNETWORK.COM?

- A compelling and exciting online destination for women, providing behind the scenes information on WNetwork programming
- DIY projects from our W Experts who share their unique approach to health, home, beauty, design, finance, and more

