

WHO IS TREEHOUSE.TV.COM?

Visitor Data

- Monthly Unique Visitors: 47,000
- Monthly Page Views: 513,000
- Average Page Views/Visit: 5.9
- Average Monthly Minutes Per Visitor: 27.5 min

Demographics

- Target: Parents of 2-7 year olds
- 70% female / 30% male



WHAT IS TREEHOUSE.TV.COM?

- As the #1 preschool network in Canada, we are proud to offer over 24 hours of entertaining and enriching programming online that engages the imagination of preschoolers and creates a unique interaction between mom's and their kids
- A safe and nurturing environment for Parents and their preschoolers, featuring over 400 resources for family activities such as games, puzzles, crafts, coloring applications, recipes, travel ideas, and more
- New site design with a dedicated parents section with daily content and integration opportunities