

WHO IS CARTOONNETWORK.CA?

Visitor Data

- Monthly Unique Visitors: 37,000
- Monthly Page Views: 148,000
- Average Page Views/Visit: 4.2
- Average Monthly Minutes Per Visitor: 2.9 min.

Demographics

- 28% Female / 72% Male

WHAT IS CARTOONNETWORK.CA?

- A premium destination where our audience can interact with their favorite cartoon characters, play games, enter contests, watch shows, and extend their TV experience

WHY CARTOONNETWORK.CA?

- "Kidfluence", in addition to spending decisions using their own money, Canadian tweens have a major impact in influencing household purchases

