

## WHO IS DISNEYCHANNEL.CA?

### Visitor Data

- Monthly Unique Visitors: 34,700
- Monthly Page Views: 146,000
- Average Page Views/Visit: 4.5
- Average Monthly Minutes Per Visitor: 27 min.

### Demographics

- Target Age: 6-14 years
- 35% male / 65% female

## WHY DISNEYCHANNEL.CA?

- The web destination for Disney Channel viewers!
- The site houses popular blogs, quizzes and games related to Disney Channel original series like; K.C. Undercover, Girl Meets World, Austin & Ally, and many more
- It also features full-length episodes and video clips from the biggest Disney Channel shows!

