

# CORUS.

# Disney

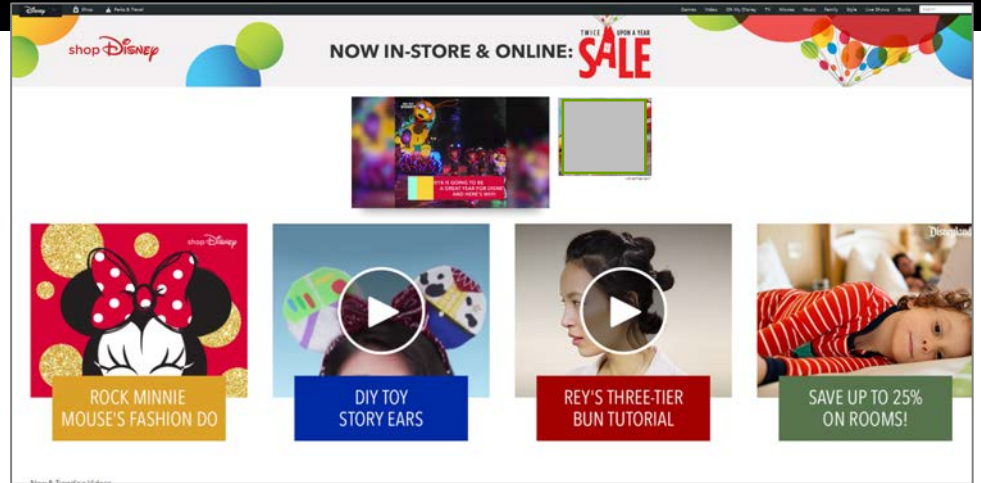
## WHO IS DISNEY.COM?

### Visitor Data

- Monthly Unique Visitors: 80,000
- Monthly Page Views: 96,000
- Average Page Views/Visit: 1.6
- Average Monthly Minutes Per Visitor: 13 min.

### Demographics

- 41% male / 59% female



## WHY DISNEY.COM?

- From Frozen to Star Wars and everything in between, it's the digital starting point for all things Disney!
- Get the latest information on upcoming releases, watch videos (Disney classics, Marvel, Family, Travel) and lots of activities
- Play Disney character games and join Disney's Club Penguin
- Plan your unforgettable trip to Disney, shop for merchandise, and learn about the different Disney parks

Unique Visitors and Avg. Time Spent Source: comScore MediaMetrix, Multi-Platform data, 3-month average ending October 2017, Base: Total Canada, All Locations, 2+ digital audience

Page Views, PVs/Visit, and Male/Female Ratio Source: comScore MediaMetrix, Desktop data, 3-month average ending October 2017, Base: Total Canada, All Locations, 2+ online audience

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