Conventional Network

Corus Entertainments’s conventional broadcast network, Global Television, reaches almost 100% of English-speaking Canadians. It offers a programming mix of entertainment, news and sports aimed at viewers aged 18 to 49. Global can provide national network coverage or local coverage in the following markets:

CIII - Ontario (Toronto, London, Kitchener, Ottawa, Windsor, Barrie, Peterborough)
CKMI - Montreal (Quebec City, Trois Rivières, Sherbrooke)
CHAN - Vancouver (Victoria, Kamloops, Prince George, Terrace-Kitmat, Dawson Creek)
CIHF - Halifax (Saint John, Moncton, Fredericton, Charlottetown, Sydney)
CITV - Edmonton (Red Deer)
CIOT - Calgary (Lethbridge)
CFSK - Saskatoon
CJON - St. John’s (Newfoundland)
CISA - Lethbridge
CHBC - Kelowna
CKND - Winnipeg/Brandon
CFRE - Regina
CHFD - Thunder Bay
CKPR - Thunder Bay

(Markets in parentheses following the major market are included when buying the major market)

Specialty Networks

We represent many of Canada’s most popular specialty networks. Whether you’re looking to target men, women, sports enthusiasts, avid shoppers, home repair gurus, mothers, entrepreneurs or anything in between, we have the specialty networks and shows to reach your target audience!