



## WHO IS WNETWORK.COM?

### Visitor Data

• Monthly Page Views	1.7 million
• Monthly Unique Visitors	155,831
• Average Page Views/Visit	4.1
• Average Time Spent	4.7 min

### Demographics

- 53% Female, 47% Male
- 25-54 years of age, sweet spot of 35yrs

## WHAT IS WNETWORK.COM?

- COPA Gold award winner for Best Website Design and Silver award winner for Best Mobile Optimized site!
- A compelling and exciting online destination for women, providing behind the scenes information on WNetwork programming
- DIY projects from our W Experts who share their unique approach to health, home, beauty, design, finance, food and more
- W Membership offers exclusive access to site features and promotions
- New site design with daily content and integration opportunities like “Shop the Show”





## WHO IS WDISH.COM?

### Visitor Data

- Monthly Page Views 465,333
- Monthly Unique Visitors 218,184
- Average Page Views/Visit 1.48
- Average Time Spent 1.06 min

### Demographics

- 86% Female, 14% Male
- W18-49 years of age, sweet spot of 32yrs

## WHAT IS WDISH.COM?

- WDish is the must-read Canadian content destination for women between the ages of 18-49.
- It provides insightful-yet-snackable stories about issues and events that women need to know about.

