



WHO IS TREEHOUSE TV.COM?

Visitor Data

- Monthly Page Views 2.4 million
- Monthly Unique Visitors 102,946
- Average Page Views/Visit 6.6
- Average Time Spent 7.0 min

Demographics

- Parents of 2-7 year olds
- 62% female / 38% male

WHAT IS TREEHOUSE TV.COM?

- As the #1 preschool network in Canada, we are proud to offer over 24 hours of entertaining and enriching programming online that engages the imagination of preschoolers and creates a unique interaction between mom's and their kids
- A safe and nurturing environment for Parents and their preschoolers, featuring over 400 resources for family activities such as games, puzzles, crafts, coloring applications, recipes, travel ideas, and more
- New site design with a dedicated parents section with daily content and integration opportunities

WHAT IS TREEHOUSE TV.COM?

- The #1 online destination for parents with their preschoolers
- 90% of visitors are women, of which 75% are moms

