

# SÉRIES+ THE BEST FICTION SERIES

With 2.2 million viewers, **Séries+** ranks first in market share among Quebec's specialty channels on W25-54 with 4.0%.

Average of  
**49 years old**

**56%** of viewers  
are women



Watch an average of  
**24 hours** of TV per week\*  
**4 hours** / week with Séries+

Average HHI\*  
**\$75,821**  
**25%** earn \$100K+\*



**44%** are men



**55%** work full-time\*  
**15%** are professionals\*

Source : \*PMB 2015 Spring 2 year Product Database  
Source : Numeris, Québec French, All 2+, January 4th, 2016 to May 29th, 2016.

**CORUS.**  
MÉDIA

# SÉRIES+ THE BEST FICTION SERIES

The most popular programs on **Séries+** :

Séries+ (T2+)					Séries+ (F25-54)				
Title	Day	Start time	End time	Aud. (000)	Title	Day	Start time	End time	Aud. (000)
Séquelles	Wednesday	10:00 PM	11:00 PM	414.9	Séquelles	Wednesday	10:00 PM	11:00 PM	91.3
Hawaii 5-0	Tuesday	10:00 PM	11:00 PM	321.3	Hawaii 5-0	Tuesday	10:00 PM	11:00 PM	72.3
Madame la Secrétaire d'État	Thursday	9:00 PM	10:00 PM	266.1	Mystères de Laura, Les	Thursday	10:00 PM	11:00 PM	63.8
Mystères de Laura, Les	Thursday	10:00 PM	11:00 PM	257.3	Madame la Secrétaire d'État	Thursday	9:00 PM	10:00 PM	62.1
Castle	Tuesday	10:00 PM	11:00 PM	251.8	Bones	Tuesday	9:00 PM	10:00 PM	61.5
Élémentaire	Tuesday	9:00 PM	10:00 PM	237.7	Castle	Tuesday	10:00 PM	11:00 PM	47.5
Bones	Tuesday	9:00 PM	10:00 PM	233.1	Reine, La	Wednesday	9:00 PM	10:00 PM	46.4
NCIS	Monday	9:00 PM	10:00 PM	218.7	NCIS Los Angeles	Monday	10:00 PM	11:00 PM	40.3
NCIS Los Angeles	Monday	10:00 PM	11:00 PM	210.7	Élémentaire	Tuesday	9:00 PM	10:00 PM	39.7
Crimes majeurs	Thursday	10:00 PM	11:00 PM	187.8	Mon ex à moi	Wednesday	9:30 PM	10:00 PM	39.2
Blue Bloods	Tuesday	8:00 PM	9:00 PM	177.7	Crimes majeurs	Thursday	10:00 PM	11:00 PM	38.2
Scandale	Thursday	11:00 PM	12:00 AM	174	Blue Bloods	Tuesday	8:00 PM	9:00 PM	38.2
NCIS: Nouvelle-Orléans	Monday	8:00 PM	9:00 PM	164.5	Loi et l'ordre: crimes sexuels, La	Tuesday	11:00 PM	12:00 AM	38.1
Loi et l'ordre: crimes sexuels,	Tuesday	11:00 PM	12:00 AM	163.2	Mon ex à moi	Wednesday	9:00 PM	9:30 PM	38
C.S.I.: les experts	Monday	11:00 PM	12:00 AM	161.5	NCIS	Monday	9:00 PM	10:00 PM	35.6
Crossing Lines	Friday	7:00 PM	8:00 PM	158.3	Femme exemplaire, Une	Thursday	8:00 PM	9:00 PM	34.8
C.S.I.: les experts	Friday	8:00 PM	9:00 PM	148.7	Scandale	Thursday	11:00 PM	12:00 AM	33.5
Mon ex à moi	Wednesday	9:30 PM	10:00 PM	144.6	C.S.I.: les experts	Monday	11:00 PM	12:00 AM	30.6
Mon ex à moi	Wednesday	9:00 PM	9:30 PM	139.7	Rizzoli & Isles	Wednesday	11:00 PM	12:00 AM	26.6
Femme exemplaire, Une	Thursday	8:00 PM	9:00 PM	137.1	C.S.I.: les experts	Friday	8:00 PM	9:00 PM	26.5

Source : Numeris, Québec French, All 2+ & F25-54, January 4th, 2016 to May 29th, 2016.