

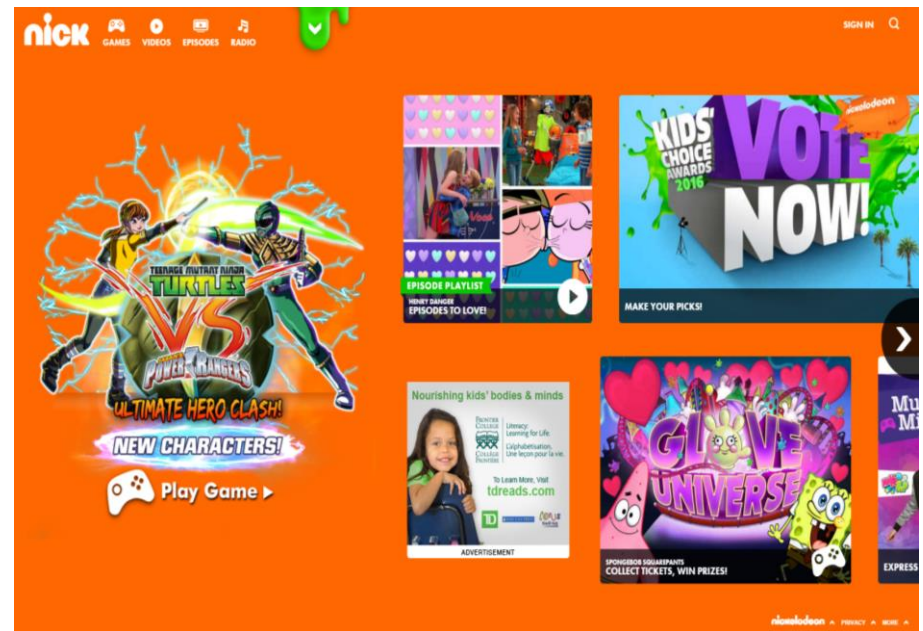
WHO IS NICK.COM?

Visitor Data

- Monthly Page Views 547,000
- Monthly Unique Visitors 117,282
- Average Page Views/Visitor 2.4
- Average Time Spent 5.6 min

Demographics

- Age: 6-15 years
- 46% male / 54% female



WHAT IS NICK.COM?

- A leading kids destination with loyal visitors each month, the site connects kids to each other and their favorite Nickelodeon shows through gaming, video and community features

WHY NICK.COM?

- GAMES- Over 500 free games, providing kids an endless array of gaming options including a New Game every week
- COMMUNITY- Kids can personalize their experience with UPick Daily, MyNick Pages, the Club, message boards and more!
- VIDEO- Playlists, interactive voting and comments, video mash-ups and a weekly Featured Episode