



THE BEST IN FAMILY VIEWING!

La chaîne Disney offers a wide variety of entertaining programming for kids, teenagers and parents. Find exclusive Disney programming, favorite youth headliners, series, cartoons and original Disney movies.

The viewers are
26 years old
on average

53% of the viewers are
women



Watch
20 hours of TV per
week*

Average HHI*
\$72,403



47% of viewers are men



Almost **1/2** of the
audience is aged 18+

Source : *PMB 2015 Spring 2 year Product Database – Average HHI of VRAK + Télétoon + Rétro
Source : Numeris, Québec French, All 2+, January 4th, 2016 to May 29th, 2016.

CORUS.
MÉDIA