



## WHO IS DISNEY.COM?

### Visitor Data

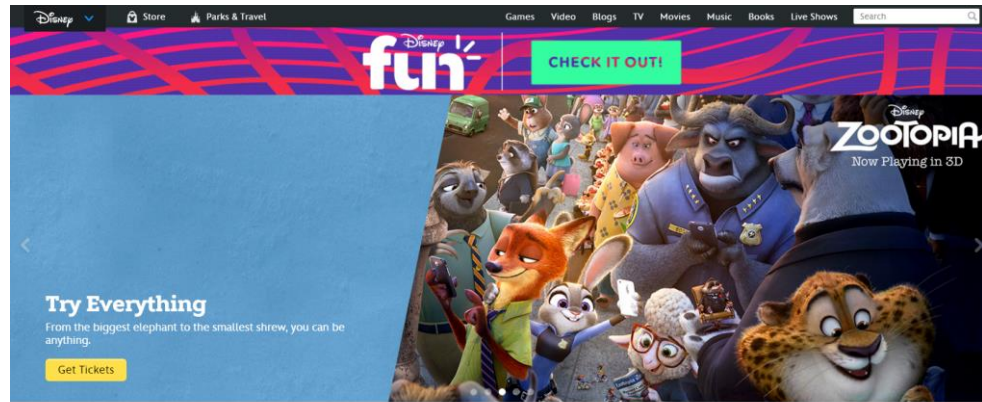
- Monthly Page Views 3,172,667
- Monthly Unique Visitors 960,749
- Average Page Views/Visitor 2.0
- Average Time Spent 1.7 min

### Demographics

- 35% male / 65% female

## WHY DISNEY.COM?

- From Frozen to Star Wars and everything in between, it's the digital starting point for all things Disney!
- Get the latest information on upcoming releases, watch videos (Disney classics, Marvel, Family, Travel) and lots of activities
- Play Disney character games and join Disney's Club Penguin
- Plan your unforgettable trip to Disney, shop for merchandise, and learn about the different Disney parks



### Featured Videos





## WHO IS DISNEYCHANNEL.CA?

### Visitor Data

- Monthly Page Views 482,667
- Monthly Unique Visitors 78,038
- Average Page Views/Visitor 4.4
- Average Time Spent 3.6 min

### Demographics

- Age: 6-14 years
- 42% male / 58% female

## WHY DISNEYCHANNEL.CA?

- The web destination for Disney Channel viewers!
- The site houses popular blogs, quizzes and games related to Disney Channel original series like; K.C. Undercover, Girl Meets World, Austin & Ally, and many more
- It also features full-length episodes and video clips from the biggest Disney Channel shows!

