

CARTOONNETWORK.CA

WHO IS CARTOONNETWORK.CA?

Visitor Data

- Monthly Page Views 371,667
- Monthly Unique Visitors 43,593
- Average Page Views/Visit 5.6
- Average Time Spent 5.2 min

Demographics

- 57% Female / 43% Male



WHAT IS CARTOONNETWORK.CA?

- A premium destination where our audience can interact with their favorite cartoon characters, play games, enter contests, watch shows, and extend their TV experience

WHY CARTOONNETWORK.CA?

- "In addition to spending \$2.9 billion of their own money, 2.5 million Canadian tweens (aged 9 to 14), influence another \$20 billion in household purchases